

CANADIAN MOVING PICTURE DIGEST

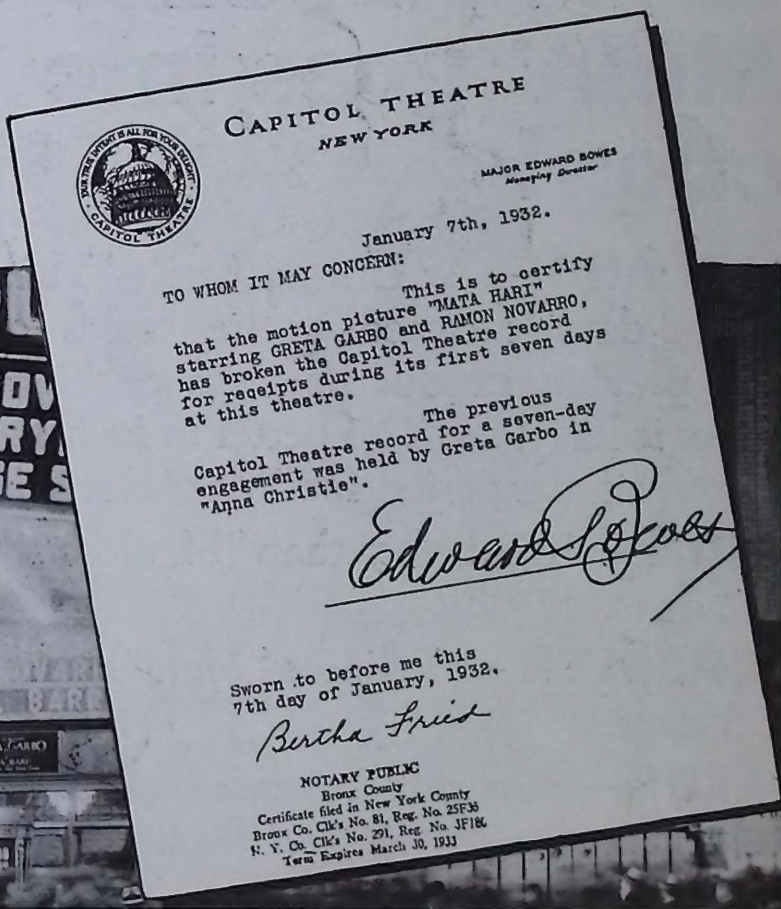
Vol. 23, No. 39

TORONTO 2, CANADA

January 23rd, 1932

NEED WE SAY MORE? 3 GRAND WEEKS

*at the Capitol,
New York City*



PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2



Oh Marie
Sweet Marie ...
Your "Emma" fills
showmen with
glee.....

Marie DRESSLER's "EMMA" goes into action!

PORTLAND — At United Artists' Theatre in its first 3 days, it exceeds entire week's totals of several previous productions. As we skip merrily to press it has done 22% better in its first 3 days than the similar period for "Mata Hari."

AKRON — 18% better than "Mata Hari" in its first 2 days.

ROCHESTER — Eclipses "Mata Hari" in its first 3 days.

TOLEDO — Amazing increase of 80% (yes, you are reading it correctly!) over "Mata Hari" in its first two days.

NOTE: "Mata Hari" is used as a comparison because it takes a record-breaker to beat a record-breaker!

*Are you all set to enjoy
this kind of business?*



**The Pride
and Joy of
METRO-
GOLDWYN-
MAYER**

Canadian Moving Picture DIGEST

Established in 1915 for
Exhibitors

Subscription: \$5.00 yearly

Telephone: Trinity 1481

Cable: Ontocanada

Published by Canadian
Moving Picture Digest
Company, Limited

259 Spadina Ave. - Toronto

RAY LEWIS

Editor and Managing Director

Vol. 23, No. 39

TORONTO 2, CANADA

January 23rd, 1932

Attacking the Censors



HERE has been a series of editorials directed toward the Censor Boards of Canada, particularly noticeable in Ontario, following the Report of the Ontario Censor Board.

All of the editorials which have come to our attention are certainly impressed with the importance of the Censor Board; and unquestionably these express opinions favorable to the office of Censor Boards.

We have noted in other articles, in letters to the press, certain attacks directed against the Censor Board.

It is the opinion of The Digest that our Industry should exert itself in every way to co-operate with the Censor Boards.

In the interviews which we have had with individual distributors, we have been informed that Major Boylen, Chairman of the Ontario Censor Board, is particularly co-operative in his office; and that he makes a noticeable effort to help out in any difficulties which may arise, necessitating the deletion of a film.

The Censor Board is here to stay, unless the Industry wishes to agitate and eliminate it, but if the Industry is foolish enough to be persuaded into such activity, we take this opportunity to advise the Industry that it will be a move which will be regretted.

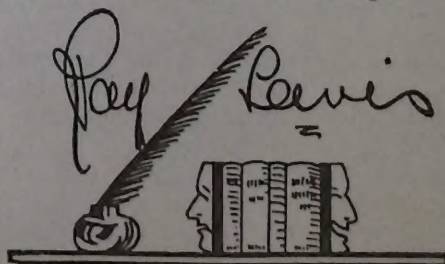
The eyes of the world are upon Motion Pictures, from the kitchen to the Senate, to the House of Lords.

It is the exceptional women's organization which has not a film department; and the Censor Board is the particular reason that makes these film departments less occupied than they would be, with films.

We have learned by bitter experience that getting rid of what might be termed, "thorns in our flesh," may start an infection where the "thorn" penetrated, which otherwise would have remained dormant, if left undisturbed.

Work with the Censor Board, the Industry and these Censor Boards know more about Motion Pictures than the public, co-operate with each other for public service; and that Motion Pictures may become an inspiration for praise and not for attacks.

"Hands off the Censor Board," this is The Digest's advice. We know of a substitute which would inspire you to receive the Censor Boards with "open arms."



RANK



RAY LEWIS

PRESENTS

THE TEN BEST pictures, in accordance with the annual poll of the Film Daily, is headed by R.K.O.'s "Cimarron." Our readers will remember "Cimarron" with its setting of "Oklahoma" as a background. Pioneer men, women, children headed for the free lands and nation-building. It had a human appeal and was produced in a big way.

Richard Dix played the male lead. The plot was adapted from the novel by Edna Ferber and was directed magnificently by Wesley Ruggles.

"Street Scene", a United Artists picture received 200 votes. Samuel Goldwyn "spread" himself in making this adaptation of the Pulitzer prize play by Elmer Rice. "Street Scene" followed the play faithfully; and the result was powerful drama.

Sylvia Sydney's lead left nothing to be desired. The direction by King Vidor was truly superb.

"SKIPPY" with Jackie Cooper in the lead will not be forgotten as long as there are children upon our screen.

"Skippy" is a Paramount production, especially designed for children, but what a hit it made with grown-ups!

"Bad Girl" with 172 votes is a Fox production, adapted from the book by Vina Delmar. Frank Borzage directed.

It had an interesting plot, although a somewhat complicated one, involving a seduction angle, the latter carefully handled.

"MIN AND BILL," the M-G-M feature which won for Marie Dressler, the Academy Award, captured 164 votes. Who does not remember the superlative acting of Marie Dressler as "Min" and the outstanding work of Wallace Beery as "Bill"?

The screen adaptation is from Lorna Moon's novel "Dark Star." George Hill directed this story, which abounds with tragic as well as comedy situations.

"Front Page," United Artists, is another feature selected among the winning ten of the year. It too contains a story of tremendous action and interest, unusual in its direction, its finale, as well as its opening scenes. The setting is a reporter's rendezvous across the way from a prison, where "press hounds" with nose to the ground "smell the blood of a good front page story."

The play by Ben Hecht and Charles McArthur, furnishes the plot for a group of hard-boiled "scoop-hunters." Lewis Milestone certainly directed for Front Page position, and the cast, headed by Adolph Menjou, Pat O'Brien,

including Mary Brian, Edward Everett Horton, Mae Clarke and others, is an excellent one.

Harrison's Reports states in March 28th, 1931 review, "There are three concealed advertisements in this picture, 'Listerine,' 'Zonite,' and 'Feenamint.' I saw nothing concealed about 'Listerine' used freely by Horton, but if the public knows as much about 'Feenamint' and 'Zonite,' as your editor does, it knows 'Nodings.'"

"FIVE STAR FINAL," with Edward G. Robinson as star, is a First National; and also a newspaper story as thrilling as "Front Page." It attacks the newspapers, who headline the lurid appeal, for a low-brow circulation, with unusual vigour.

It reveals the tragedies which follow such publicity; and the reaction upon innocent victims directly and indirectly involved.

Louis Weitzenkorn wrote the play from which the screen version has been adapted. Mervyn Le Roy directed. There are numerous big scenes, brimful of drama and pathos. H. B. Warner, Marian Marsh, Francis Starr, and other excellent artists are in the cast.

"City Lights," Charlie Chaplin's last picture for United Artists. It is Chaplin of old, all over again.

"A Free Soul," M-G-M, with Norma Shearer and Lionel Barrymore, played two weeks at Loew's, Toronto, and came back for a third week. The story is by Adela Rogers St. Johns, and the direction by Clarence Brown. Clarke Gable is a gangster in the story, lover of Norma, daughter of Barrymore, who is a famous lawyer.

Exhibitors and the public will long remember the power of Barrymore's work in the court scenes, the best screen work of his career!

"SIN OF MADELON CLAUDET," M-G-M, with Helen Hayes, was directed by Edgar Selwyn, from the Edward Knoblock's play, in which the screen star was starred.

Helen Hayes' work was the surprise of the Film Industry. Her success was instantaneous and richly merited. All the department stores had special sales on handkerchiefs, for men and women wept, wept loudly and long and called such weeping "Great Entertainment."





Up go
profits
with
the New

**ORTHO-KROME
SCREEN**



Figure No. 1.
Distorted Eye. Pupil contracted under excessive glare of injurious rays. Sight is impaired.



Figure No. 2
Same pupil as No. 1 normally expanded and letting in the amount of light necessary for correct vision.

The Northern Electric "ORTHO-KROME" Screen was developed by Albert Hurley, physicist, in conjunction with the Bell Telephone Laboratories. Tackled from a new angle of adopting the screen to the limitations of the human eye. "ORTHO-KROME" Screens absorb the harmful light rays which cause fatigue and eye-strain. It will save in light consumption of 25% to 50% light intensity.

Its cost is small for its many outstanding features. Is unusually low in maintenance charges. A special dry cleaning process has been developed which absolutely renews the original surface of the screen. This assures long life without loss of efficiency.

Ask for full particulars on the new Northern Electric "ORTHO-KROME" Screen.

**RESEARCH PRODUCTS SALES
DEPARTMENT**

637 CRAIG ST. WEST - MONTREAL



**WESTERN ELECTRIC IN U. S. A.
AND IN OTHER COUNTRIES**

Observations



By The Editor

THE RESIGNATION of S. R. Kent, preceded by rumours of such a retirement, should not have provoked the surprise which it did, since those on the outside generally know what goes on "in the inside" in our Film Industry; and certainly the new moneyed Chicago group headed by John Hertz, William Wrigley, Jr., and Albert D. Lasker could not possibly see Kent through the eyes of Adolph Zukor, or those close to him.

Kent was a great salesman, that is by way of selling himself, or an idea.

For years he appeared to have Zukor hypnotized into doing many things, some of them strange to those who were observers.

Listening to Kent was almost being persuaded; and certainly at a sales convention, he was convincing and did enthuse his listeners to go out and sell, sell for big money. Kent, however, hated dictation. Hated to have his autocratic authority trespassed upon; and he had, perhaps what may be termed his greatest weakness, an inability to "take a licking", an inability to say, "I have made a mistake", and an inability to take advantage of that human prerogative to "change your mind."

* * * *

SIDNEY R. KENT is largely responsible for the present prosecution of the Combine and affiliated Interests in Canada. It was Sidney R. Kent who was appealed to when the Protective Association of Minority Shareholders was formed; and Paramount warned of the proposed Investigation.

It was Sidney Kent who said in arrogance, "We welcome litigation and investigation," a phrase so short and sweet that it was repeated as a bulwark of strength in Canada.

It will do Paramount much good to dispense with the services of all those, who having grown rich in its organization, have lost the memory of those days, when they were meek and humble enough in their service, to "work for nothing" in order to "make good."

"Arrogance" in any organization is not the "molasses" which makes "good-will," but rather "the fly in the apothecary's ointment which causeth it to stink."

* * * *

"FRANKENSTEIN", which had a run of three weeks at the Tivoli, Toronto, is another of Universal's "hunch" thrillers, for which this company appears to have an uncanny aptitude in picking!

The December Box-Office Champions, compiled by Motion Picture Herald, rolled up "Frankenstein" in the lead. The compilation is made by comparing box-office records, in key cities and includes the leading attractions of the month.

"Possessed," M-G-M. The Fox feature "Delicious." Paramount's "Sooky." M-G-M's "The Champ" and M-G-M's "Private Lives" are among the Champions of December.

* * * *

SENATOR ROBERT L. CAREY of Wyoming, U.S., has introduced a bill to abolish the sale of S.R.O. admissions.

Very soon there will be a bill to eliminate "Show" from "Show Business," and when that time comes, if "Business" means "Show Business," it will take a Missouri Senator to "Show me."

THE SPANISH Government, it is reported, is considering the exclusive management of the Film Business. It already has a monopoly of various commodities, including oil, and tobacco! A further report states that the Government is interested in production plans.

* * * *

M. H. Hoffman is President of a new independent producing organization, which includes 35 independent producers operating in Hollywood.

Morris Schlank and Alfred Mannon are Vice-Presidents, Nat Levine, Secretary; and Larry Darmour, Treasurer. General counsel has been retained.

Meanwhile M. A. Lightman, President of the M. P. T. O. A. declared, at the annual meeting of his Association, recently held at Charlotte, N.C., that the destiny of show business is in the hands of independent exhibitors.

* * * *

LIGHTMAN told exhibitors that the large circuits were handing back theatres to independents, outright, or on a partnership basis; and that the "big fellows" were now willing to watch the showmanship of the Independents.

Lightman said, "We have got to quit booking clock-made pictures which are thrust upon us and which we know will not draw, and convince producers that it will be more profitable to run a good production overtime."

C. A. Williams, a Charlotte business man widely-known, who attended the convention said, "Tend to your business. When the stock market goes up, don't go to the market. Stay and tend to your business and reap a better harvest."

This Industry will remember Adolph Zukor's statement, "The control of the Film Industry is at the box-office"; until he, too was enticed to watch stock quotations in preference to Box-Office receipts!

* * * *

THE NEW contract which Norma Shearer has signed with M-G-M gives her Eugene O'Neil's, "Strange Interlude" as the first picture under the new arrangement.

* * * *

Millard Webb, director, returning from a tour over Europe, states, that the only real enemy the American Film Industry has is within its own ranks, and has a few plain home-truths about "yes-men", who are bullied into producing inferior pictures by "swivel-chair executives." "Bad Times call for good pictures." "Yes-sir," say we, from our "swivel-chair", which has never had a "yes-sir" complex.

* * * *

DOUBLE-FEATURE bills are beginning to create a stir of opposition, not only from distributor-producers, but exhibitors as well.

Metro has served notice in Philadelphia, Pa., that it will not sell its pictures to theatres which make a practice of presenting double features!

* * * *

Al Steffes is President of the Allied Jersey Exhibitors branch, being duly elected to succeed Abram Myers, the former President, at the election of officers, recently

(Continued on Page 7)

Observations

(Continued from Page 6)

held in Chicago. Mr. Myers becomes General Counsel for the organization, while Sidney Samuelson officiates as Vice-President.

* * * *

THE ENTRY of Publix into the "legit" field may be news to some of us, but certainly not a surprise! It was "the handwriting on the Wall", long, long ago, when "legit" houses were purchased and the "Frohman control" secured by Paramount-Publix.

The purchase of the Trans-Canada Theatres in Canada of "easy memory" is "all in the bag" in the scheme of consolidating Show Business.

* * * *

"The Speckled Band" at the Stanton on Market St., has what is termed, the "ace exploitation spot on the Rialto", Philadelphia.

"The Fatal Hour," another English production had a run recently, next door to the Stanton.

* * * *

W P. McGEACHIE, Manager of the Algoma Theatre, Sault Ste. Marie, recently had a tie-up for a British picture which was, what is termed in our parlance, "a knockout."

Anthony Asquith's production, "Tell England" was the feature and the merchants "Told England" over a full page of the Sault Daily Star.

Regal Has Eight British Winners of Best Ten Selected

Taking his cue from the custom prevalent for several years in the United States the dramatic editor of the London Daily Mail, the newspaper that has the largest circulation of any daily in the world, has made a careful survey of the 140 feature pictures produced in Great Britain during the past year, and has selected what he considers the ten best. That the selection was made in no haphazard manner is shown by the very cogent reason he gives for selecting each picture. The list follows:

"Sunshine Susie," for being the happiest film of the year.

"Carnival," for its welding of music to pictures.

"The Ghost Train," for it being a corking good story.

"Mischief," for its utterly English charm.

"Rich and Strange," for being the most original work of the year.

"Tell England," for the spirit that inspired its making.

"Michael and Mary," for its gentle sentiment.

"The Calendar," for its robust outdoor adventure.

"The Dreyfus Case," for its great dramatic dignity.

"The Flying Fool," for the adventuring of its direction.

It is interesting to note that eight of these ten outstanding pictures are included in "The Victory Group" of 24 Empire-made features being released in Canada by Regal Films Limited.

Projectionist, capable of management, age 32, married, hard worker, references, locate anywhere, salary or percentage.

C. ORSER,

307 GLENLAKE AVE., TORONTO, ONT.

The Winnipeg Mirror Heralds "Emma" Best Dressler

Dennison Thornton, who does the film reviews for the "Mirror", states that he was "privileged" to view "Emma" on invitation from Regal Films.

"Emma", states the reviewer, "is filled with many passages worth recording, but for the present I shall merely say that I liked best the sequence in which Marie Dressler is shown voluntarily leaving home, following her acquittal. That shot of the old woman closing the front door behind her for the last time and shuffling away, her broad back slightly bent forward and her head drooping, was a masterful touch that suggested Chaplin, or even Murnau's treatment of Jannings in "The Last Laugh."

As a Hollywood production "Emma" is a worthy venture, revealing the best direction of Clarence Brown to date and the finest acting Marie Dressler has ever done. I have no choice other than to recommend this production to you without reservation for what it is worth."

Strand Theatre Montreal, Equipped With Ortho-Krome Screen

The United Amusement Corporation, owning a number of up-to-date neighborhood houses in Montreal, have equipped their downtown "Strand" with the new Ortho-Krome screen which has been developed by a prominent physicist, Albert Hurley, in conjunction with the Bell Telephone Laboratories, for the purpose of rendering the picture less trying to the eyes of theatre patrons. The fabric of the screen is treated so as to absorb the harmful rays of the projected light, and which cause fatigue and eye strain.

The patrons have since been wondering what makes the pictures at the Strand so comfortable to look at. Sounds like a good thing!

"Frankenstein" Grosses Over \$150,000

"Frankenstein," Universal feature grossed over \$150,000 at the R.K.O. Mayfair in New York, in three weeks.

It is to have its first run in England at the Tivoli Theatre, London, S. F. Ditcham, Managing Director for Universal announced.

During the screening of "Trader Horn," an M-G-M feature, at the Electra Palace Theatre, Sheffield, special morning performances were arranged for the children.

"Michael and Mary" Booked 6000 U.S. Theatres

Negotiations between M. E. Balcon, Managing Director of Gainsborough, and S. F. Ditcham, European representative for Carl Laemmle has resulted in a general release throughout the United States of "Michael and Mary" which features Herbert Marshall and Edna Best. It has been reported that close to 6,000 theatres in the United States have booked this picture.



Show Business



(Special to Digest from Winnipeg)

The moving picture fans of Winnipeg, through the medium of a Winnipeg newspaper's Favorite Film and Favorite Star Contest, have made up their minds about what they like and whom they like.

They like "Cimarron", the moving picture dramatization of Edna Ferber's best-selling novel, better than other films produced in 1931.

They like diminutive, appealing Janet Gaynor, and masterful, good-looking Clark Gable, the bright new star of the Hollywood firmament.

The contest presented its readers with the opportunity of deciding for itself the ten pictures of 1931. The ten favorite films as decided by 8,602 ballots, in order of popularity are: "Cimarron", "Min and Bill", "City Lights", "Bad Girl", "The Smiling Lieutenant", "Street Scene", "Daddy Long Legs", "Hell's Angels", "Whoopee" and "Seed".

"Cimarron" was the public's favorite by a comfortable majority, and the other nine lifted to eminence by the contest, with the exception of "Daddy Long Legs" and "Hell's Angels", held their ranking with a good margin of votes. One vote decided the preference for "Daddy Long Legs" over "Hell's Angels".

British pictures were not forgotten. In fact, the "Middle Watch" was favored over many American films. Others from England also were adjudged more creditable productions than many Hollywood efforts.

Oddly, or perhaps not, the favorite stars were not necessarily featured in the most popular films. "Cimarron", for example, had in the important roles Irene Dunn and Richard Dix, both of whom were almost ignored in the popularity division of the contest. Marie Dressler, who was voted a favorite, played in "Min and Bill," and Janet Gaynor acted in "Daddy Long Legs"; but the other favorite films were successful without the more popular actors or actresses.

Janet Gaynor was elected the darling of Winnipeg audiences only after a struggle with three rivals—Joan Crawford, Greta Garbo and Marie Dressler. But in the end Janet, whose sweet smile apparently has found her a place in the hearts of thousands of Winnipeggers, emerged at the top of the heap with a safe majority.

Joan Crawford, the sophisticated modern young lady, was second choice of the fans, but she won this place from the mysterious Greta Garbo by only 25 votes.

The popularity of Marie Dressler, fourth choice of the fans, was the surprise of the contest—that is—toward the end of the counting. It seemed at the start that this good woman with no good looks and no other asset but excellent acting ability, hadn't a chance. But as the number of ballot decreased, those with Marie Dressler's name seemed to increase, and for awhile it looked as though she might overtake the leaders.

Selection of Clark Gable as the popular male movie actor was assured shortly after the ballot boxes were opened. While votes were being divided among the four popular female stars, Gable received ballots with a regularity that was disastrous for other masculine favorites.

Clark Gable, the ideal lover, was swept to the heights on a heavy feminine vote, but his supporters among men moving picturegoers were also numerous. The total vote

for this new, romantic hero of the screen, was almost double the combined vote of the next two favorites, George Arliss, the suave and distinguished English actor, and Charles Farrell, victorious Janet Gaynor's companion on the silver screen. Fourth came the boyish Robert Montgomery, and fifth, Clive Brook. Warner Baxter, whose popularity has endured while favorites of other years have disappeared, was sixth.

Representatives of the managers of the Winnipeg moving picture theatres met Mayor R. H. Webb, January 13, and, after a discussion of the subject, a decision was reached that the proposal to open the theatres on Sundays and take the collections at the door in the interest of the unemployed, would be dropped.

Speaking of the matter, His Worship said: "In the interview with the managers of the theatres, I took occasion to say that, rightly or wrongly, there was strong opposition on the part of a large number of the citizens to the opening of the theatres on Sunday for this purpose; and as a result of this opposition there was a possibility, omitting reference to any higher motive, that even the financial results might be disappointing.

"Of the genuine sincerity of the theatre managers, and their deep wish to aid the unemployed there was no trace of doubt in my mind, and, on more mature reflection, it appeared to them that some other plan might be worked out, whereby these places of amusement might make a contribution to this cause by shows on evenings of the week."

"The decision was then reached to abandon altogether the idea of asking for permission to give Sunday shows."

A large number of laymen and ministers, of Winnipeg gathered January 13 to make some deliverance on the question, with Rev. Herman C. Olsen, in the chair. When the proceedings were opened, Rev. Dr. F. W. Kerr, minister of Knox Church, announced that a strong stand had been taken in the matter by Mayor Webb, and that as a result of the Mayor's statement of the case, the representatives of the moving picture houses had decided to withdraw their suggestion. A motion fully approving of the action of the mayor, and expressing the highest gratification at his determination to preserve to Winnipeg its Sunday of quiet and rest, was unanimously passed.

The resolution read:

"We are strongly and unanimously of the opinion that the highest interests of the citizens will be served by preserving the integrity of Sunday. We put ourselves on record, therefore, as being unalterably opposed to moving picture houses opening on that day.

"Inasmuch as His Worship, Mayor Webb, has indicated his agreement with this point of view, this assembly hereby tenders to his Worship our sincere gratitude and appreciation and pledge him the continued and the uttermost support of the churches in any plans he may have for the relief of the present distressing conditions."

Toronto Theatres

LOEW'S—Manager Jules Bernstein — a Metro-Goldwyn-Mayer production, "Private Lives," with Norma Shearer and Robert Montgomery, supported by Jean Hersholt, Una Merkel and Reginald Denny. It is a sophisticated comedy with the story centering around a husband and wife, Amanda and Elyot, who are forced to get a divorce on account of their constant bickering. They each marry again; Amanda marries Victor, an Englishman, with a very practical mind, and Elyot marries Una Merkel, who is of the same calibre as Victor. The two couples meet on their respective honeymoons, at a Paris hotel. When Amanda and Elyot see each other, at first they don't know what to do, but finally deciding that they still love each other, they run away, leaving notes for the deserted partners. For a little while, all is serene, but again they start their petty quarrelling, until it finally leads to one grand finale. They have a fight and break nearly every piece of furniture in the place, and are found in this predicament, by the irate husband and wife. The next morning Amanda decides to go back to Victor and Elyot to Una; as they feel that they can never be happy on account of their quarrels. Much to their surprise, Victor and Una start a verbal battle at the breakfast table, an exact replica of the fights of Elyot and Amanda. Hearing this Amanda and Elyot go away, leaving to the other two to enjoy their battle to their hearts content. Directed by Sidney Franklin, from the stage play by Noel Coward.

UPTOWN — Manager Tom Daley — "The Chinese Bungalow," a British International feature, presenting Matheson Lang in his first talking picture. The setting for most of this picture is the Chinese Bungalow of Yuan Sing, a very wealthy mandarin, who is married to a white woman, Jean. One day returning home very unexpectedly, he discovers that Jean has a lover, Richard.

Charlotte, Jean's sister, saves her, by pretending that Richard is her fiance. Sing not believing her, is decidedly cold to his wife, and falls in love with Charlotte. When Richard disappears and Sing realizes that Charlotte really loves Richard, things are brought to a climax; and ending in a satisfactory manner. This story is taken from the play by Osmond and Corbett.

TIVOLI—Manager Jimmy Lynch — Third successful week for the Universal feature, "Frankenstein," still doing capacity business. Featuring Colin Clive and Mae Clarke, and directed by James Whale.

IMPERIAL—Manager H. V. Knevels — "Manhattan Parade," a Warner Brothers' production with Winnie Lightner, assisted by a very large cast, including Walter Miller, Charles Butterworth, Joe Smith and Charles Dale, also Dickie Moore and Luis Alberni. Winnie Lightner is the moving force behind the Robert's Costume Company. However her husband, Walter Miller, insists that she leave business and take care of their home and son. After Winnie leaves the company it goes to pieces, as her husband cannot take care of it, and he draws the last money out of the company to go to Europe with his wife's secretary. Vassily Vassiloff, Luis Alberni, orders five million dollars worth of costumes, with only a few dollars in his pocket. But Winnie fixes everything, by getting the Delmans, show producers, interested in him. He makes a very peculiar show, by having the audience sit on the stage, and the show be played in the auditorium. When Winnie's husband returns he threatens to put the sheriffs on the Delman show, but calls them off when Winnie gets an affidavit from her former secretary. Directed by Lloyd Bacon.

SHEA'S—Manager Jerry Shea — "Consolation Marriage," a Radio picture, with Irene Dunne, Pat O'Brien and John Halliday. The plot concerns two young people, Irene and Pat, who tired of their sweethearts, decide to marry each other. Their marriage almost to a bitter end, when they both become interested, again, in their former sweethearts. But everything comes to a satisfactory conclusion, when after their baby is born, they forget their own feelings, as they are so interested in it. Directed by Paul Sloane, from the story by William Cunningham.

YOUR SCREEN?

The least considered part of your layout!

You have splendid "sound", perfect projectors, and projection apparatus.

And undoubtedly a dirty, discolored screen!

Good for business? Certainly, decidedly not!

Then replace that weak link with Vocalite Glass Bead Sound Screen, the perfect screen for eye and ear.

Expensive? — Not nearly as much as you expected.

Results? — You will have to have someone convince you it is your own theatre.

Drop us a line for a sample to compare with your present screen. These samples do all the explaining for us. Free, of course.

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

Canada's Leading Theatre Supply House.

Round About the Studios

New Hal Roach "Boy Friend" Comedy

Production has just started at the Hal Roach Studios on "The Knock-Out," the latest Boy Friends comedy. The story is based on the athletic life of high school youth which finds its greatest sport in the prize ring.

This picture will introduce Eddie Morgan, a newcomer to the ranks of the Boy Friends. Others in the cast are Mickey Daniels, Grady "Alabam" Sutton, Mary Kornman, Betty Bolen and Jacqueline Wells. Anthony Mack will direct the picture.

Work Suspended on Gainsborough Product

Work has unfortunately had to be suspended on "The Case of the Frightened Lady," the British Lion-Gainsborough production now in its last week at the Beaconsfield Studios, owing to the illness of Miss Cathleen Nesbitt.

Two Sound Stages Needed for "Grand Hotel"

Two entire sound stages are required to house the lobby setting for Metro-Goldwyn-Mayer's picturization of Vicki Baum's "Grand Hotel" which Edmund Goulding will direct with an all-star cast. This is one of the largest sets ever built for a sound picture, it is said.

Another Role for Karloff

Before making either "The Old Dark House" or H. G. Wells' "The Invisible Man," Boris Karloff, however, will be included in the all-star cast of "Night Club." This story, by Allan Rivkin and P. J. Wolfson, which Hobart Henley will direct, already includes Mae Clarke and Russell Hopton.

Final Title for New Montgomery Vehicle

"Lovers Courageous" has been selected as final title for Robert Montgomery's latest starring picture, in which Madge Evans has the principal role. The supporting cast of this original Frederick Lonsdale scenario includes Roland Young, Reginald Owen, Frederick Kerr and Beryl Mercer. The picture was directed by Robert Z. Leonard, whose last previous directorial effort was Greta Garbo's "Susan Lenox."

Jackie Cooper to Make Personal Appearance

Jackie Cooper will make a personal appearance tour of Loew Theatres, according to an announcement from the Culver City studios of Metro-Goldwyn-Mayer. The young star will arrive in the East early in February.

Jackie's rise in motion pictures is one of the most sensational of any actor. From parts in Hal Roach comedies, he was offered the title role in "Skippy." His portrayal of Percy Crosby's comic-strip character in this film was acclaimed by critics everywhere.

Start Work on "Trail's End"

Production starts this week on a new Columbia Tim McCoy special, entitled "Trail's End." This feature is a fast moving human drama of the colorful West, which will be directed by Ross Lederman.



David Manners, an R.K.O.-Pathe star.

Massey to Direct for Universal

As soon as he finishes the stage direction of "Collision" for Louis Genzler, Raymond Massey will go Universal City to direct for Universal. Massey is the famous British actor and stage director who came to this country recently in Norman Bel-Geddes production of "Hamlet."

U.A. Release Dates Set

New national release dates for United Artists pictures were announced recently, by Al Lichtman, Vice-President and General Manager of Distribution. They are as follows: "The Struggle", February 6th; "The Greeks Had a Name For Them", February 13th; "Sky Devils", March 12th, and "Shame of the Nation", March 26th.

Completion Date Set for Zazu Pitts-Thelma Todd Comedy

Production is scheduled to be completed early this week at the Hal Roach studios on "Red Noses," the latest Zazu Pitts-Thelma Todd comedy originally titled "The Sniffles." Practically the entire action of the film takes place in a health institute giving the comedienne a new field in which to display their laugh provoking antics.

The supporting cast includes Billy Gilbert, Blanche Payson and others. James Horne is directing the pictures.

Kearney Added to Universal's Staff

Patrick Kearney, author of "A Man's Man" and "Old Man Murphy," and the dramatizer of "An American Tragedy," will arrive in Universal City tomorrow. Carl Laemmle, Jr., has added him to the staff of scenarists which already includes many of the most famous adaptors and authors in Hollywood.

Additions to Cast of Columbia's "Love Affair"

Halliwell Hobbes will be found "buttlng" again and Jack Kennedy has been assigned an important character role in Columbia's "Love Affair" in which Dorothy Mackaill is starred, with Humphrey Bogart playing the leading male role. Barbara Leonard and Harold Minjir are also members of the cast. Thornton Freeland is directing.

"Cock of the Air" and "Sky Devils" Separate Productions

Some confusion is being expressed about "Cock of the Air" and "Sky Devils," Howard Hughes's last two pictures. As announced, these are two separate productions. The former is a farce comedy laid in France and Italy in wartime, with Chester Morris, Billie Dove and Matt Moore in the principal roles. The latter is a comedy-spectacle of the air, whose flying activities are fully as thrilling as those of "Hell's Angels," but which exerts its appeal to laughs rather than to drama. The leading players are Spencer Tracy, Bill (Stage) Boyd, Ann Dvorak and George Cooper.